



The Organization des Afficheurs Indépendants du Québec (OAIQ) has put in place a network of independent advertising billboard owners, to offer you a great variety of advertising billboards at a competitive price!

AN UNDENIABLE EXPOSURE!

BE PART OF IT



DIGITAL BILLBOARDS



		SIZE	FACES	VIEWS PER FACE/ 4 WEEKS
LAVAL/ STE DOROTHÉE				
AI-002	On highway 13, near Notre-Dame blvd at Tennis 13 in Laval	30' x 10'	2 FACES	6,400,000
ST-ZOTIQUE				
AI-006	On route 338, next to the town hall	8' x 4'	1 FACE	126,000
ST-JEAN-SUR-RICHELIEU				
AI-007*	On highway 35, near route 133	21' x 10'	2 FACES*	1,200,000
CHICOUTIMI				
AI-008	Talbot blvd, 230 meters North of Barrette blvd	20' x 6'	1 FACE	1,344,000
AI-009	St-Paul blvd, 140 meters North of de l'Université blvd	20' x 6'	1 FACE	1,596,000
AI-010	Corner of Begin and de l'Université blvd, 70 meters East of Lafontaine street	10' x 5'	1 FACE	1,344,000
AI-011	Saguenay blvd, 10 meters East of Lafontaine street	10' x 3'	1 FACE	630,000
AI-012	Corner of Jacques-Cartier Est and Morin street	9' x 5'	2 FACES	882,000
JONQUIÈRE				
AI-025	Harvey blvd, 30 meters West of St-Jacques street	8' x 5'	2 FACES	730,800
AI-026	Du Royaume blvd, 600 meters East of René Levesque blvd	20' x 10'	1 FACE	882,000
ALMA				
AI-031	Pont Nord avenue, 350 meters North of De Quen blvd	8' x 7'	1 FACE	760,200
DESBIENS				
AI-035	Hébert street route 169, 450 meters West of 6th Avenue	10' x 3'	1 FACE	298,200
LA BAIE				
AI-037	Grande-Baie Sud blvd, 30 meters north of du Port avenue	12' x 5'	1 FACE	592,200
OTTAWA				
AI-040	Cumberland, Highway 17 East of Canaan Rd	20' x 10'	2 FACES	50,400
BAIE-COMEAU				
AI-041	Corner of De Bretagne street and Lafèche blvd	7' x 11'	1 FACE	840,000
LAURIER-STATION				
AI-057	On highway 20, industrial intersection	48' x 15'	1 FACE	1,380,000

* This billboard has a digital face and a static face

STATIC BILLBOARDS



MONTREAL-EST		SIZE	FACES	VIEWS PER FACE/ 4 WEEKS
AI-001	On highway 40, near the Club de Golf de l'île de Montréal	24' x 14'	2 FACES	4,788,000
LAVAL/ STE ROSE				
AI-003	On highway 15, near Sainte-Rose blvd	48' x 14'	1 FACE	6,300,000
ST-ZOTIQUE				
AI-005	On highway 20, near 34th Avenue (towards the beach)	48' x 14'	1 FACE	840,000
ST-JEAN-SUR-RICHELIEU*				
AI-007	On highway 35, near route 133	21' x 10'	2 FACES*	1,200,000
CHICOUTIMI				
AI-023	Talbot blvd, 230 meters North of Barrette blvd	16' x 4'	2 FACES	1,344,000
AI-024	Talbot blvd, 230 meters North of Barrette blvd	16' x 5'	2 FACES	1,344,000
DRUMMONDVILLE				
AI-042	St-Joseph blvd near Mercure blvd	20' x 10'	1 FACE	600 000
ST-CYRILLE-DE-WENDOVER				
AI-043	On highway 20, at exit 185	24' x 12'	1 FACE	600 000
AI-044	On highway 20, at exit 185	24' x 12'	1 FACE	600 000
AI-045	On highway 20, at exit 185	48' x 14'	1 FACE	600 000
AI-046	On highway 20, at exit 185	48' x 14'	1 FACE	600 000
ST-HYACINTHE				
AI-047	On highway 20, at exit 125	24' x 12'	1 FACE	600 000
AI-048	On highway 20, at exit 125	48' x 14'	1 FACE	600 000
ST-THOMAS D'AQUIN				
AI-049	On highway 20, at exit 125	24' x 12'	1 FACE	600 000
AI-050	On highway 20, at exit 125	48' x 14'	1 FACE	600 000
ST-GERMAIN-DE-GRATHAM				
AI-051	On highway 20, at exit 161	24' x 12'	1 FACE	27 200

* This billboard has a digital face and a static face

STATIC BILLBOARDS



ST-EUGÈNE-DE-GRATHAM

		SIZE	FACES	VIEWS PER FACE/ 4 WEEKS
AI-052	On highway 20, at exit 162	24' x 12'	1 FACE	600 000

STE-HÉLÈNE-DE-BAGOT

AI-053	On highway 20, at exit 156	48' x 14'	1 FACE	600 000
AI-054	On highway 20, at exit 155	48' x 14'	1 FACE	600 000
AI-055	On highway 20, at exit 149	48' x 14'	1 FACE	600 000
AI-056	On highway 20, at exit 153	48' x 14'	1 FACE	600 000

TRIVISION BILLBOARDS



CHICOUTIMI		SIZE	FACES	VIEWS PER FACE/ 4 WEEKS
AI-013	Talbot blvd, 2.7 km South of du Boulevard street at Laterrière	12' x 8'	2 FACES	495,600
AI-014	Talbot blvd, 1.2 km North of du Boulevard street at Laterrière	12' x 8'	2 FACES	495,600
AI-015	Talbot blvd, 3 km South of highway 70	12' x 8'	2 FACES	495,600
AI-016	Talbot blvd, 2.4 km South of highway 70	12' x 8'	2 FACES	495,600
AI-017	Talbot blvd, 230 meters North of Barrette blvd	30' x 8'	2 FACES	1,344,000
AI-018	Corner of Bégin and de l'Université blvd, 70 meters East of Lafontaine street	8' x 7'	1 FACE	844,200
AI-019	St-Paul blvd, 650 meters South of de l'Université blvd	24' x 8'	2 FACES	1,386,000
AI-020	St-Paul blvd, 140 meters North of de l'Université blvd	24' x 8'	1 FACE	1,344,000
AI-021	Ste-Geneviève blvd, 83 meters East of de la Promenade street	12' x 8'	2 FACES	495,600
AI-022	Highway 70, 400 meters East of exit 45 (St-Paul blvd)	30' x 8'	2 FACES	1,092,000
JONQUIÈRE				
AI-027	Highway 70, 500 meters East of exit 39 (Mellon blvd)	30' x 8'	2 FACES	970,200
AI-028	Highway 70, 900 meters West of exit 36 (René Levesque blvd)	30' x 8'	2 FACES	970,200
AI-029	Highway 70, 800 meters West of exit 33 (St-Hubert street)	30' x 8'	2 FACES	730,800
AI-030	Du Royaume blvd, 600 meters East of René Lévesque blvd	20' x 10'	1 FACE	882,000
ALMA				
AI-032	Route 169, 20 meters South of the 5ième Rang	12' x 8'	2 FACES	537,600
AI-033	Pont Nord avenue 350 meters North of De Quen blvd	12' x 8'	2 FACES	760,200
ST-BRUNO				
AI-034	Route 170, 650 meters West of 9ième rang	12' x 8'	2 FACES	537,600
DESBIENS				
AI-036	Hébert street route 169, 450 meters West of 6th Avenue	24' x 8'	2 FACES	298,200
LA MALBAIE				
AI-039	De Comporté blvd, 200 meters South of Malcom blvd	20' x 10'	1 FACE	428,400

OAIQ.CA



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